



DECACER

Envoi de presse  
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**ENZYME**



Introducing **Equinox Organic Maple Flakes**, a seasoning made from dehydrated pure maple syrup. Bold and natural, this new sweetener is a whole new take on our famous country nectar.



**Saint-Antoine-de-Tilly Quebec, Fall 2006 / Winter 2007** – DECACER savours this opportunity to introduce its all-new *Equinox Organic Maple Flakes*. Made using a highly innovative technological process, ultra-natural *Equinox* flakes are an elegantly groundbreaking maple product. Delicious and crunchy, this upscale seasoning is a new way to add the sweet taste of maple to your dishes. *Equinox* sweetener offers so many possibilities, the only limit to your gourmet explorations is your imagination.

Available in two flavours—*Organic Maple Flakes* and *Organic Cranberry Maple Flakes*—these *Equinox* products are delight

fully versatile. They can be used as decorative condiments or to add a delicate hint of maple to appetizers, entrees, or desserts. An elegant upscale seasoning with multiple culinary applications, they are uniquely appealing with their dry yet ultra-crispy texture. A syrup dehydration process makes it all possible. By skipping the crystallization step, this new method produces *Equinox* flakes with all the best qualities of pure maple syrup, but in an exquisitely sophisticated, dehydrated form. Highly stable, *Equinox* products have a long shelf life since they don't harden over time.

## A sweet choice, a healthy choice

Ecocert Canada-certified and kosher, *Equinox* flakes have never been in contact with allergens. *Equinox* maple flakes are easy to add to meals and provide three times fewer calories than the same quantity of refined sugar, making them an excellent sugar substitute. This pure, organic product is ideal for adding flavor to cereal, plain yogurt, or coffee. *Equinox*—a perfect, sophisticated way to enhance anything that can benefit from a healthy, organic sweetener that's completely natural, unrefined, and preservative free.

Both flavours of *Equinox* maple flakes are available in most supermarkets and natural food stores. Consumers can choose from the taste of organic maple syrup alone or with the purest cranberry juice added, in the form of a 100% natural organic juice concentrate. *Equinox* pure maple syrup flakes are available in a refillable sugar mill. Convenient and attractive, these sugar mills make *Equinox* a treat sure to please. A suggested retail price for both flavours of *Equinox Organic Maple Flakes* in regular packaging is \$3.99/113 g, and for *Equinox* pure maple syrup flakes in a refillable sugar mill, \$8.99/71 g.

# equinox Organic Maple Flakes

A sophisticated seasoning that adds finesse to your dishes

### About DECACER

In business for over 6 years, DECACER is a Quebec company employing a staff of 55. It operates two production centers, in Saint-Antoine-de-Tilly near Quebec city and Dégelis in the lower St. Lawrence region. Its primary activity is maple syrup bottling. In 2006, the company completed a major maple syrup processing project at its Dégelis facility adding maple flake production to its operations.

Source : DECACER



# Crème non brûlée

Crunchy Equinox flakes are a perfect replacement for the fine sugar crust you normally need a torch to create. Sprinkle the flakes on top for a layer of crunchy goodness to accompany the soft creamy texture of the crème brûlée. Easy, quick, and delicious.

Just flavor the custard as you wish: maple, Grand Marnier, cognac, whisky, lemon, yuzu, coffee, etc.

**Suggested flavor**  
Organic Maple Flakes

# Red tuna tartare



All the ingredients can be prepared in advance, but no mixing until the last moment before serving so the flakes stay nice and crunchy.

Cut the tuna in small cubes, then season with a drizzle of olive oil, a few drops of lemon, finely chopped chives, fleur de sel, a little freshly ground pepper, and maple flakes. Blend quickly and serve. The texture of fresh tuna cubes with a sprinkling of maple flakes is sensational!

**Suggested flavor**

Cranberry Organic Maple Flakes



## Croûtons with duck rillettes

Refined and easy-to-prepare canapés. Spread duck rillettes on croûtons or crackers. Garnish with homemade or store-bought pickled onions for color. Sprinkle with maple flakes. The delicate taste of the flakes blends marvelously with the rillettes.

**Suggested flavors**

Organic Maple Flakes or Cranberry Organic Maple Flakes

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