

DECACER does it again—introducing the first candy made from pure maple syrup!

Saint-Nicolas, March 18, 2011 – DECACER, a Quebec company specializing in maple products, has just developed and brought to market the very first candy made from pure maple syrup. This delicate, melt-in-your-mouth treat is a natural alternative for those with a sweet tooth.

Inspired by maple flakes—launched in 2006, this candy derives from an innovative technological process that involves compacting Maple Flakes powder.

“We thought everything with pure maple syrup had been done already,” says Louis Turenne of Decacer. “After winning the innovation award at SIAL Montreal in 2007 for our Maple Flakes, we are proud once again to develop a unique new maple product.”

DECACER candies are 99.5 % pure maple syrup. There is no added flavor or food coloring, and no sugar other than pure maple syrup. They will delight the taste buds of young and old alike. Available in the candy aisle in most supermarkets, pharmacies, and health food stores in Quebec, they are priced at \$3.99 for a 60 g package of 30 individually wrapped candies.

About DECACER

In business for over ten years, DECACER is a Quebec SME employing a staff of 35. It operates one production center in Dégelis in the Lower St. Lawrence. Its primary activity is maple syrup bottling. The company has won several awards, notably the SIAL Montreal 2007 Novitas Award and the SIAL Paris 2008 SIAL d’Or Award, and was a finalist for the SIAL Montreal 2008 Export Gala Exporter of the Year Award.

For more details on DECACER products visit www.decacer.com

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